

W202

Video use within our
Service Groups

VIDEO USE IN AREA 5

CHUCK DORSETT

AREA 5 AUDIO VISUAL COMMITTEE CHAIR

AV COMMITTEE RESPONSIBILITIES

- Maintain and set up PA equipment for Area Assemblies, Area Committee Meetings, and other large Area meetings
- Show AA videos to groups

AV COMMITTEE EQUIPMENT

- PA system big enough for large rooms
- DVD projector
- 6 Foot movie screen
- 28 DVDs (26 from GSO, including 9 Spanish language, and 2 non-AA feature movies)

IMPACT OF AA VIDEOS

Videos of people like these walking and talking really reach AA members



WHAT I HAVE SEEN

- People in the meeting get excited and emotional
- I feel this myself
- At the end of a showing, the group always applauds (I don't think this is just an L.A. thing)
- Some groups make “movie night” a happening complete with popcorn and other refreshments

A FEW IMPORTANT THINGS I HAVE LEARNED

- Bring extension cords and adaptor plugs
- Bring a small table for the projector (12 & 12 sometimes useful too)
- Set up early – if possible see the room a day or two early

PROBLEMS I HAVE ENCOUNTERED

- Excessive room light
- Audio distortion
- Crosstalk when other activities are going on simultaneously
- Equipment does not suit the room
 - Screen size
 - Audio reach

CARRYING THE MESSAGE – GETTING GROUPS INVOLVED

- Area 5 has several hundred meetings per week, but I don't get many calls
- Need to advertise more
 - Area website
 - Area quarterly newsletter
 - Get out to more district meetings

NEEDED TECHNOLOGY IMPROVEMENTS IN AA VIDEOS

- Audio quality – need to enhance the audio (many employ old audio recordings of Bill, Bob, Lois, etc.)
 - I think technology to accomplish this exists
- Help for the hearing impaired (a growing group – baby boomers)
 - Closed captioning
 - Blue tooth to hearing aid technology
- Video quality – many of the videos were originally films
 - Sometimes a little blurring is necessary!

WHAT ELSE SHOULD WE DO WITH VIDEOS?

- GSR Training
 - The video *Your AA General Service Office, the Grapevine, and the GS Structure* is a good example
- Outreach (Corrections, PI, Treatment, CPC)
 - *Young People in AA*
 - *It Sure Beats Sitting in a Cell*
 - *Hope: Alcoholics Anonymous*
 - Public Service Announcements (PSAs)
 - *AA: An Inside View*

AREA 5 AA VIDEO COLLECTION

English

Young People in AA – 28 min.

It Sure Beats Sitting in a Cell – 17 min.

Hope: Alcoholics Anonymous – 16 min.

AA Rap with Us – 17 min.

Your AA General Service Office, the Grapevine, and the GS Structure – 22 min.

A House Full of Miracles – 30 min.

AA in Correctional Facilities – 10 min.

Carrying the Message Behind these Walls – 14 min. (coming soon)

Circle of Love and Service

AA: An Inside View – 32 min.

Your GSO Today – 14 min.

Bill's Own Story – Filmed with Bill and Lois at Stepping Stones, 60 min

Markings on the Journey – AA History, 35 min.

Bill Discusses the 12 Traditions – 65 min

2009 Young People's Videos – 2 Disks

AREA 5 AA VIDEO COLLECTION (CONT.)

English (cont.)

2010 Young People's Animation Video – 4:17

PSA Compilation Video 2012 (Public Service Announcement Videos, 6 English, 7 Spanish, 5 French, most are 60 seconds with shorter versions)

My Name is Bill W. – 99 min. (Made for TV movie, 1989, not Conference approved)

Bill W. – 103 min. (Feature film documentary, 2011, not Conference approved)

Español

2009 Videos para los jóvenes – 2 discos

2010 Video animado para los jóvenes – 4:08

Esperanza: Alcohólicos Anónimos – 16 min.

Su Oficina de Servicios Generales, El Grapevine, y La Estructura de Servicios Generales – 22 min.

Huellas en El Camino – 35 min.

Bill Discute las Tradiciones – 65 min.

Las Jóvenes y AA – 30 min.

La Propia Historia de Bill – 60 min.

Es Mejor que estar sentado en una celda – 16 min.