



PRESENTED BY:

PATRICK C.
– PUBLIC
INFORMATION
COORDINATOR,
STAFF SERVICES DEPT,
G.S.O.

PANDEMIC HAPPENS!

OUR WORK & SERVICE RESPONSIBILITIES CONTINUE...



STAFF SERVICES DEPARTMENT

- *Sandra W. – Director of Staff Services*
- *Nay W. – Manager of Staff Services*
- *Ten G.S.O. Staff members on Staff Assignments*
 - *Corrections, Conference, CPC, Group Services, International, Literature, Nominating, Public Information, Regional Forums, Staff Coordinator,*
- *One interim G.S.O. Staff member*
- *Ten Staff Assistants*

AA DIGITAL PRODUCTS AND PROJECTS

- Website
- Search Engine Optimization (SEO)
- Meeting Guide App
- Linked In
- Google Ads
- Committee Assignment Application

AA.ORG WEBSITE – CURRENT AND NEW

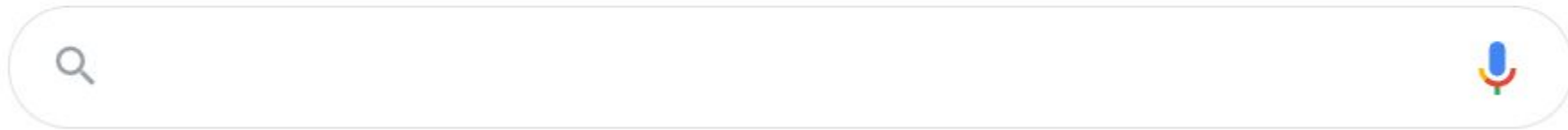
Audio (Radio)
PSAs Project

*PSA
Downloadable
files (mp3/mp4)*

New A.A.org
G.S.O. Staff
Reviews



SEARCH ENGINE OPTIMIZATION (SEO)

The Google logo is centered on the page, featuring its characteristic multi-colored letters: 'G' in blue, 'o' in red, 'o' in yellow, 'g' in blue, 'l' in green, and 'e' in red.A large, rounded rectangular search bar is positioned below the logo. It contains a magnifying glass icon on the left and a microphone icon on the right, indicating search and voice search capabilities.

Google Search

I'm Feeling Lucky

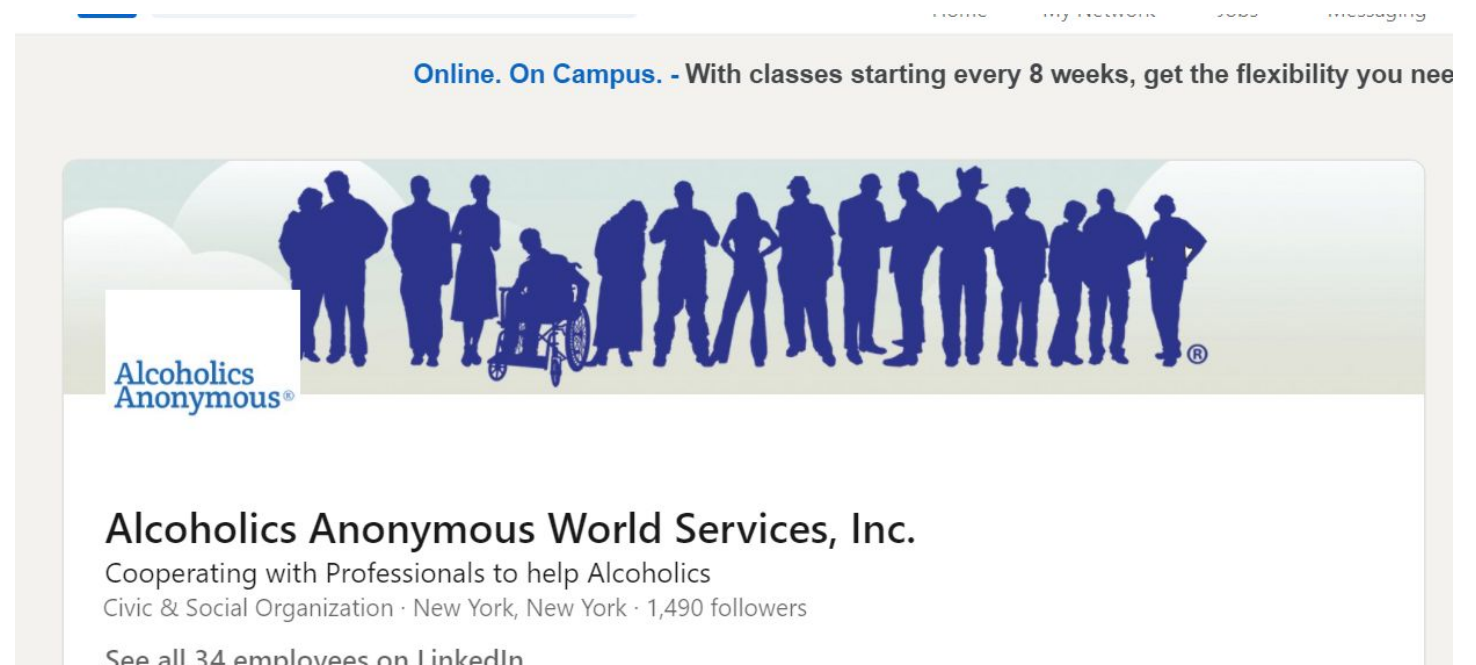
MEETING GUIDE APP



- Press Releases
- Communications from G.S.O. Staff
 - Proposed Agenda Item Deadline and Form CHANGE.

LINKEDIN



- Class A Trustee Vacancies – April 2022 posted
- CPC Coordinator, Amy B.
- What's Happening?



The screenshot shows the LinkedIn profile header for Alcoholics Anonymous World Services, Inc. At the top right, there are navigation links for "Home", "My Network", "Jobs", and "Messaging". Below these is a banner with the text "Online. On Campus. - With classes starting every 8 weeks, get the flexibility you need". The banner features a silhouette of a diverse group of people, including one person in a wheelchair, against a background of clouds. The Alcoholics Anonymous logo is visible on the left side of the banner. Below the banner, the company name "Alcoholics Anonymous World Services, Inc." is displayed in bold, followed by the tagline "Cooperating with Professionals to help Alcoholics" and the location "Civic & Social Organization · New York, New York · 1,490 followers". At the bottom of the profile header, there is a link that says "See all 34 employees on LinkedIn".

Home My Network Jobs Messaging

Online. On Campus. - With classes starting every 8 weeks, get the flexibility you need



Alcoholics Anonymous World Services, Inc.
Cooperating with Professionals to help Alcoholics
Civic & Social Organization · New York, New York · 1,490 followers

[See all 34 employees on LinkedIn](#)

The image features a dark blue gradient background with white, stylized circuit board traces in the corners. These traces consist of straight lines and small circles, resembling electronic components or data paths. The traces are located in the top-left, top-right, bottom-left, and bottom-right corners, framing the central text.

GOOGLE ADS

Home to the committee assignment application

you can do most of what's needed to assign new delegates to primary and secondary conference committees. The overview includes loading (or re-loading) delegate data, selecting the conference panels to work with, and initiating the assignment process. In the final steps, you can download the delegate assignments to an Excel file. The step-by-step process below will walk you through the process.

For detailed documentation please visit the [documentation page](#). You can also use the [administration page](#) to perform various administrative tasks such as setting constraint configurations or individually modifying delegate assignments.

COMMITTEE ASSIGNMENT APPLICATION

Data

There are two options for loading data. **Both options will delete all of the delegates in the database and replace them with the data from the new file.** The first option is to load data from a new file that you provide. The file should be an MS Excel .xlsx document extracted from the Microsoft Access database using the saved query. The second option is to re-load the data from the last file that was uploaded (the application will use the most recently uploaded file). In order to avoid polluting the historical delegate assignments, **delegate data should always be re-loaded for each conference committee assignments are made.**

The image features a dark blue background with white, stylized circuit board traces in the corners. These traces consist of lines and small circles, resembling electronic components or data paths. The main text is centered and reads:

THANK YOU, NAAATW
FOR THE INVITATION
TO PARTICIPATE